

2022 SPONSORSHIP

SENIOR WOMEN & SENIOR MEN SPONSORSHIP PACKAGES



AVAILABLE SENIOR MEN PACKAGES

- Platinum** committed
- Gold**
- Silver A** committed
shorts
- Silver B** committed
Players board
- Bronze A** committed
shirt
- Bronze B**
Players board x2
- Individual Player**



Kit Design only for illustration purposes



Player Sponsors Board 2022

SILVER



BRONZE



BRONZE



Individual Player Sponsor

AVAILABLE SENIOR WOMEN PACKAGES

- Platinum** committed
- Gold**
- Silver A**
shorts
- Silver B**
Players board
- Bronze A**
shirt
- Bronze B**
Players board x2
- Individual Player**



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2022 SPONSORSHIP

JUNIORS, MINIROOS & VETERANS SPONSORSHIP

PACKAGES

AVAILABLE JUNIOR, MINIROOS & VETERANS PACKAGES

Silver

Bronze

Available for each
Junior team

Over 35 packages available*



*Available packages will vary based on the
number of Junior teams



Bronze benefits

- ✓ Embedded branding on social media posts
- ✓ Branding on club homepage & dedicated sponsors page
- ✓ 1st option to renew partnership in 2023

Silver Benefits

- ✓ All bronze benefits
- ✓ 2 tickets to sponsors sportspersons functions

All Junior & Mini Roos sponsorship funds raised goes into improving the overall membership experience for the kids that play football at Gisborne SC.

No funds are redirected towards our senior teams.

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2022 SPONSORSHIP

GENERAL CLUB SPONSORSHIP PACKAGES



Want to support the whole club?
 Our general sponsorship packages help fund equipment & facility upgrades that can be enjoyed by members and fans alike!



Jacket Design only for illustration purposes

AVAILABLE GENERAL CLUB SPONSORSHIP PACKAGES



Platinum A Dixon Field		<ul style="list-style-type: none"> ✓ Prominent brand positioning ✓ Club Social Media & Website Banner ✓ Social Media Brand Awareness ✓ Promoted at Club Events 		
Platinum B Polo Shirt	Platinum C			
Gold				
Silver A A-Frame Ground x4	Silver B Sponsor Boards	Silver C Main Pitch Bench x2	Silver C Broadcast Gantry	<ul style="list-style-type: none"> ✓ Product/Service description of club webpage ✓ Tickets to Club Presentation Gala ✓ Logo on Members Sponsors Jacket
Bronze A Council Pitch Bench x2		Bronze B Base Package		

2022 SPONSORSHIP FURTHER DETAILS & PRICING



General Sponsor Benefits



Benefit	Platinum	Gold	Silver	Bronze
Embedded branding on Social Media team templates	✓	✓	✓	✓
Sponsors Board branding	✓	✓		
Sponsors Jacket branding	✓	✓		
General Club Social Media Banner	✓			
Website Banner (Top of website landing page)	✓			
Website Footer	✓	✓	✓	✓
Website: Sponsors Page	✓	✓	✓	✓
Description of Product/Service on web	✓	✓	✓	
Social Media awareness campaigns	✓	✓		
2 tickets to senior presentation dinner	✓	✓		
2 tickets to Sponsors Sportspersons night	✓	✓	✓	
Promoted at Club Events	✓	✓		
1st option to extend partnership next year	✓	✓	✓	✓
Invitation to club events	✓	✓	✓	✓

Package Type	Sponsorship Value	No of packages available	Packages Sold	Additional Specific Advertising
Senior Men (see Page 1)				
Platinum	\$ 15,000.00	1	0	Shirt Front, Sponsors Jacket, Sponsors Board
Gold	\$ 8,000.00	1	0	Shirt Rear, Sponsors Board
Silver A	\$ 4,000.00	1	0	Shorts, Board
Bronze A	\$ 2,000.00	1	0	Sleeve
Silver B	\$ 5,000.00	1	0	Players Sponsor Board - Large branding
Bronze A	\$ 2,000.00	2	0	Players Sponsor Board - Small branding
Individual Player	\$ 250.00	25+	0	Players Sponsor Board - Player
Senior Women (see Page 1)				
Platinum	\$ 5,000.00	1	0	Shirt Front, Sponsors Jacket, Sponsors Board
Gold	\$ 2,500.00	1	0	Shirt Rear, Sponsors Board
Silver A	\$ 1,000.00	1	0	Shorts
Bronze A	\$ 500.00	1	0	Sleeve
Silver B	\$ 2,500.00	1	0	Players Sponsor Board - Large
Bronze B	\$ 1,000.00	2	0	Players Sponsor Board - Small
Individual Player	\$ 250.00	15+	0	Players Sponsor Board - Player
Veterans (see Page 2)				
Silver	\$ 1,000.00	1	0	Shirt Front
Bronze	\$ 500.00	1	0	Shirt Rear

committed

committed
committed

committed

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2022 SPONSORSHIP

FURTHER DETAILS & PRICING (CONT.)



Package Type	Sponsorship Value	No of packages available	Packages Sold	Additional Specific Advertising
Junior Teams (see Page 2)				
Silver	\$ 1,000.00	8+	0	Shirt Front
Bronze	\$ 500.00	8+	0	Shirt Rear
Competitive MiniRoos (see Page 2)				
Silver	\$ 1,000.00	10+	0	Shirt Front
Bronze	\$ 500.00	10+	0	Shirt Rear
Non Competitive MiniRoos (see Page 2)				
Silver	\$ 2,000.00	1	0	Shirt Front
Bronze	\$ 1,000.00	1	0	Shirt Rear
General Club Sponsorship (see Page 3)				
Platinum A	\$ 10,000.00	1	0	Naming rights: Dixon Field Pavilion, Jacket, Board
Platinum B	\$ 7,000.00	1	0	Sponsors Board, Sponsors Jacket & Polo Shirt
Platinum C	\$ 5,000.00	2	0	Sponsor Board, Sponsors Jacket
Gold	\$ 3,500.00	4	0	Sponsors Board, Sponsors Jacket sleeve (smaller logo)
Silver A	\$ 2,000.00	4	0	A-Frame/flag ground sponsorship - Saturday
Silver A	\$ 2,000.00	4	0	A-Frame/flag ground sponsorship - Sunday
Silver B	\$ 1,500.00	4+	0	Sponsors Board
Silver C	\$ 1,500.00	2	0	Main Pitch Bench
Silver D	\$ 2,000.00	1	0	Broadcast Gantry, video
Bronze	\$ 1,000.00	2	0	Council Pitch Bench
Bronze	\$ 500.00	unlimited	0	General Sponsorship (unlimited)

General Sponsor Benefits



Benefit	Platinum	Gold	Silver	Bronze
Embedded branding on Social Media team templates	✓	✓	✓	✓
Sponsors Board branding	✓	✓		
Sponsors Jacket branding	✓	✓		
General Club Social Media Banner	✓			
Website Banner (Top of website landing page)	✓			
Website Footer	✓	✓	✓	✓
Website: Sponsors Page	✓	✓	✓	✓
Description of Product/Service on web	✓	✓	✓	
Social Media awareness campaigns	✓	✓		
2 tickets to senior presentation dinner	✓	✓		
2 tickets to Sponsors Sportspersons night	✓	✓	✓	
Promoted at Club Events	✓	✓		
1st option to extend partnership next year	✓	✓	✓	✓
Invitation to club events	✓	✓	✓	✓

2022 SPONSORSHIP



SUPPORTING OUR PARTNERS



*The
Telegraph
Hotel*

2022 SPONSORSHIP



SUPPORT THE COMMUNITY THAT SUPPORTS US



PROVEN CONSTRUCTION TRAINING

2022 SPONSORSHIP



WELCOME TO

DIXON FIELD



HOME OF GISBORNE SOCCER CLUB